



KAPPA APPAREL Q3Q4 2011

In the **Kappa Fall/Winter 2011-12** collection, the proposals for the **Apparel** – divided into **DISCIPLINES and PROJECTS** – and for the **Accessories** confirm their purely sporty character, always with an eye towards the more lifestyle items.

In the **DISCIPLINES** category, the lines **Soccer, Running and Fitness** and **Ski** are presented (in a separate press folder) proposing engineered technical items to meet the needs of all sport enthusiasts from professionals to amateurs.

SOCCER

The football collection is the natural consequence of those designed by Kappa for the 2011/12 season for the sponsored teams. Thanks to the experience acquired in the field of technical sponsorships for international football teams, the Kappa Research & Development Centre has designed a full collection destined both to the market of teams and single athletes.

This line includes in particular the new Kombat 2011, characterized by a new crew-neck and an insert on the chest.

The training package is provided – in its main version – in red and black colour and combines woven fabrics with contrasting-colour polyester inserts. In particular, on jerseys and sweatshirts, sleeveless and long-sleeved t-shirts, the Omini logo creates the shape of the backbone on the back whereas we find the Omini logo printed through the transfer technology on the shoulders. For the shorts, as well as for the training suits of the main teams, the stylish detail is provided by the Omini logo printed through the transfer technology on the profiles.

The proposal is completed by caps, gloves, shin guards and balls alongside a wide offer of accessories and shoes.

RUNNING & FITNESS

Full running and fitness collections for men and women- divided into different technical segments – have been developed in collaboration with coaches and professional athletes to perfectly meet the needs of the enthusiasts of these sports disciplines.

KAPPA4FITNESS: a 100% active sportswear collection for men and women characterized by:

- performing fabrics with Hydro-way and Antibacterial treatments helping prevent bad smells and guaranteeing high transpiration;
- flat seams reducing friction irritations;
- ergonomic cuts that make the item particularly comfortable;
- mesh inserts.

Customizations are made through the transfer technology in silver colour

The winter 2011/12 collection includes sleeveless undershirts, T-shirts, shorts, trousers and jackets.

KAPPA FITNESS 1ST: designed for sports enthusiasts who prefer natural yarns, the 1st package proposes comfortable and extremely practical items. Especially women can find a wide offer of items in a combination of bamboo cotton and spandex, whereas men will find cotton or cotton combined with polyester mesh inserts.

The Omini logo for customizations is printed through the transfer technology.

KAPPA4RUNNING: a full collection for men and women, composed of highly technical items, rich in useful details for the most demanding runners: the Hydro-way fabrics that allow a quick drying and the Antibacterial treatment are used together with mesh inserts to guarantee a very high transpiration. Ultra-flat seams make the items particularly comfortable.

For the customizations, logos are printed through the reflecting transfer technology to increase safety during outdoor sports activity also in case of poor lighting. Particularly on underwear and jerseys, a detail much appreciated by runners is the pockets provided with eyelets for earphones.

The **PROJECTS** for the fall-winter 2011/12 collection are: **222, Authentic, Logo, Rugby-Fir**

222 BANDA

This is the classical production by Kappa, characterized by the use of **the Omini** logo band both on the technical-functional and leisure items, provided in a wide range of colours and matches.

The Omini logo band was created in the 1970's when the historic **222** was manufactured (the first tracksuit in the world with a band of repeated logos) and confirmed its success in the 80's to sponsor the U.S. team of athletics and the manufacturing of the official technical sportswear – and in particular the revolutionary anatomic bodysuits – worn by the American sprinters for the Olympic Games of Los Angeles '84 and Seoul '88.

The use of the band of the Omini logo goes beyond the traditional field of the basic training items- as tracksuits – and is now applied on all the items of this collection.

The **New banda** package has also been presented as a part of the 222 production, revisiting the original graphic design of the 70's and proposing also a new version of cut-out band with the Omini logo.

AUTHENTIC

A return to the origins of the brand Kappa also for the items **Authentic**, on which the original logo of 1967 has been reused.

The proposal for the fall/winter 2011/12 collection is dedicated only to men and reuses logos, notions and graphic design of the 70's, revisited in terms of cuts, finishings and details and includes t-shirts, polo shirts, sweatshirts, jackets, trousers and caps in different combinations of colours: a special focus is placed on the combination of black and red, which remarks the sporty and gritty character of the whole package.

The items are characterized by:

- a fabric label reporting *Authentic Sportswear since 1967*;
- Authentic customized pullers and buttons.

LOGO:

The lifestyle package inspired by the most recent trends maintains the sports identity of the brand on tracksuits, sweatshirts, t-shirts and pants and is rich in details and particulars. There are many print customizations available: in relief with a rubberized effect, soft-touch, and siliconized for men; glitters and studs for women, alongside spangles, embroidered graphic-lettering or customizations with metal prints.

All the items are characterized by small logo coloured patch with the overlapping Omini logo in outline. In sweatshirts, the perspiration-wicking band is customized with Kappa lettering.

RUGBY-FIR:

A lifestyle proposal inspired by the Kappa collection for the Italian Rugby Team, innovative and with a high design which has contributed to overhaul the rugby sportswear all over the world.

For the fall-winter 2011/12 collection, the proposals of jerseys, sweatshirts and trousers, all customized with the embroidered shield of the Team, are combined striped fabrics, flock prints or embroidered customizations.

For jerseys and sweatshirts, the perspiration-wicking band is presented in checked pattern and can also be found inside the hoods.

ACCESSORIES Q3Q4 2011

A full collection of bags designed for those who practice different sports disciplines and require practical and functional accessories: the soccer proposals are practical multi-pocket bags while for fitness, different capacity bags and backpacks.

Among all the items, particularly noteworthy are trolleys, backpacks and bags designed for ski enthusiasts thanks to their essential elegant and functional character: items in a perfect Kappa style thanks to their simple aspect and technical properties, obtained from water-proof fabrics and reinforced with heat-sealed seams, braces and padded backs.



301CSZ0 KOMBAT 2011 BANDA - Soccer Kombat 2011 skin fit. Stretch fabric:92% polyester 8% spandex. Short sleeve, embroidered Kappa lettering, transfer banda Omini.

301BN90 KAPPA4FITNESS PIM – Training sleeveless T-shirt, slim fit. Active Jersey. Main Fabric: Micro polyester knit plain fabric 100% Polyester. Insert Fabric: fancy poly knit mesh 100% Polyester. Treatment all fabrics: Anti-Bacterial and Quick Dry. Transfer similar mesh Omini cm 8 and lettering Kappa 26 cm silver.



301BNA0 KAPPA4FITNESS PEY - Training T-shirts slim fit. Active Jersey. Main Fabric: Micro polyester knit plain fabric 100% Polyester. Insert Fabric: fancy poly knit mesh 100% Polyester. Treatment fabrics: Anti-Bacterial and Quick Dry. Transfer similar mesh Omini cm 8 and lettering Kappa 26 cm silver.

301BPRO KAPPA4FITNESS PANGY – Training shorts skin fit. Jersey stretch + mesh back insert. Treatment:Anti-Bacterial and Quick Dry. Transfer similar mesh Omini cm 8 and lettering Kappa 26 cm silver.





301BP70 KAPPA4FITNESS PARKO – Training hooded jacket with detachable sleeves. Regular fit. Micro poly woven, plain and fancy fabric 100% Polyester. Treatment:W/R+W/P. Insert and inner mesh in contrast. One back pocket. Transfer similar mesh Omini cm 8 and lettering Kappa 26 cm silver.

301BNC0 KAPPA4FITNESS PUY - Fitness T-shirt round neck, short sleeves, skin fit. Jersey stretch-plain color 255G/M2. 86% polyester 14% spandex jersey. Inserts upper & side part: with printed micro striped. Treatment: Anti-Bacterial & Quick Dry. Omini transfer 6 cm silver. Heat transfer lettering Kappa, outline 10 cm 2 tones darker.



301BHVO KAPPA4FITNESS PILLY - Fitness Padding Jacket slim fit. Woven W/R+W/P. 100% polyester. Ergonomic cut. Hidden hood with zip, lined in contrast mesh. Elastic binding in contrast, front & sleeves borders. Adjustable elastic cord hem. Cuffs with flap velcro closure. Omini transfer 6 cm silver.

301BP20 FIRST PAMIA – Fitness "V" neck T-shirt, hood, closing on side. Slim fit. Jersey striped yarn dyed: external hood & sleeves 95%cotton 5%spandex-190 gr. Plain jersey: body, inner hood, border binding & border sleeves 96%bamboo 4%spandex-180 gr. Three needle cover stitching. Transfer Omini cm.5 only outline.





301BHM0 FIRST PALYA – Fitness pants skin fit. Jersey stretch 180 gms 94%cotton 6%spandex. Omini logo transfer cm.5 only outline.

301CPV0 KAPPA4RUNNING PABIK – Running T-shirt fitting slim. Plain jersey and mesh inserts 100% Polyester. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Pocket on back side and eyelets to keep media-player cords out of the way. Transferred reflex logos.



301CPX0 KAPPA4RUNNING PAMEL – Running tank fitting slim. Plain jersey and mesh inserts 100% Polyester. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Pocket on back side and eyelets to keep media-player cords out of the way. Transferred reflex logos.

301CT10 KAPPA4RUNNING PAUDA - Running thermal sweat half zip, fitting slim. Mesh jersey 100% Polyester. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Pockets with zip. Transferred reflex logos.





301CT20 KAPPA4RUNNING PAVOY - Running thermal sweat half zip fitting slim. Mesh jersey 100% Polyester. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Pockets with zip. Transferred reflex logos.

301CPW0 KAPPA4RUNNING PAMAR - Running T-shirt fitting slim. Plain jersey and mesh inserts 100% Polyester. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Pocket on front side and eyelets to keep media-player cords out of the way. Transferred reflex logos.



301CPX0 KAPPA4RUNNING PAMEL - Running tank fitting slim. Plain jersey and mesh inserts 100% Polyester. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Pocket on back side and eyelets to keep media-player cords out of the way. Transferred reflex logos.

301CPY0 KAPPA4RUNNING PANEG - Running T-shirt fitting slim. Plain jersey and mesh inserts 100% Polyester. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Pocket on front side and eyelets to keep media-player cords out of the way. Transferred reflex logos.





301CP20 KAPPA4RUNNING PASIL - Running shorts fitting skin. Plain polyester stretched jersey. Mesh inserts. 90% polyester 10% spandex. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Transferred reflex logos.

301CP30 KAPPA4RUNNING PASH - Running shorts fitting slim. Plain Woven and mesh inserts. 100% Polyester. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Pocket on back side. Transferred reflex logos.



301CP50 KAPPA4RUNNING PATUM - Running shorts fitting skin. Plain polyester stretched jersey. Mesh inserts. 90% polyester 10% spandex. Hydro-way and bacterial protection treatments. Flat-seam construction to minimize chafing. Transferred reflex logos.

3500060 222 BANDA DUEDEUE - The first tracksuit in the world with multiple Logo on tape. Fitting regular. 100% Brushed polyester. Omini Logo-tape with piping. Jacket: Rib borders, nylon full zip in front. Embroidered Omini logo. Pant: waist band with elastic inside and drawcord





300HP30 222 BANDA DUE DUE DUE LADY – Woman tracksuit with multiple Logo on tape. Fitting regular. Brushed polyester. 100% polyester. Logo tape with piping. Embroidered logos.

301B9T0 AUTHENTIC POFFEN – Tracksuit fitting slim. Poly tricot brushed 220 gr. Striped rib on collar and cuffs. Side inserts on jackets and pants. Side pockets on jacket and pants. Authentic jacquard label. Print on chest. Embroidered Omini logo on pants.



301CRA0 AUTHENTIC POREN – Jacket fitting slim 100% poliestere. Woven with polyfill micro down padding. Rib collar. Inserts with piping on shoulders. Decorative stitchings on body and sleeve. Zip pocket on chest. Side pockets with snaps. Embroidered authentic logo.

301B9P0 AUTHENTIC POBI – Fleece fitting slim. Brushed fleece 280 gr. 80%cotton 20%polyester. Cuffs and bottom with striped rib. Horizontal cut on front body. Side inserts on sleeves. Side double welt pockets. Authentic jacquard label. Embroidered Authentic logo.





301CRF0 AUTHENTIC PAREL - Knit rib scarf 100% acrylic. Embroidered Authentic logo.

301B900 AUTHENTIC POGIAN - Pants fitting slim. Brushed fleece 300 gr. Enzyme garment wash. Elastic inner waist and on bottom leg. Cracked printed logo.



301BM40 LOGO PADEM - Training full zip sweat. Fitting regular. Brushed fleece 280 gr. 80% cotton-20% polyester. Rib for bottom and cuffs. Neck tape personalized with Kappa lettering. External patch applied with outline logo. Front graphic-lettering flock+pigment print.

301B860 LOGO POLT - Training hooded sweat. Fitting regular. Brushed fleece 280 gr. 80% cotton-20% polyester. Rib for bottom and cuffs. Hood lining in jersey. Neck tape personalized with Kappa lettering. External patch applied with outline logo. Front graphic-logo embroidered.





301B830 LOGO PASIL - Training Hooded sweat. Fitting regular. Brushed fleece 280 gr. 80% cotton-20% polyester. Rib for bottom and cuffs. Hood lining in jersey. Neck tape personalized with Kappa lettering. External patch applied with outline logo. Front logo outline in relief.

301B810 LOGO PILUM - Training hooded sweat. Fitting regular. Brushed fleece 280 gr. 80% cotton-20% polyester. Rib for bottom and cuffs. Hood lining in jersey. Neck tape personalized with Kappa lettering. External patch applied with outline logo. Front graphic-logo silicon print.



301B8E0 LOGO PAMIS - Training hooded sweat. Fitting regular. Brushed fleece 280 gr. 80% cotton-20% polyester. Rib for bottom and cuffs. Hood lining in jersey. Neck tape personalized with Kappa lettering. External patch applied with outline logo. Front graphic-logo metallic print.

301B8B0 LOGO PAMBOV - Training hooded sweat. Fitting regular. Brushed fleece 280 gr. 80% cotton-20% polyester. Rib for bottom and cuffs. Hood lining in jersey. Neck tape personalized with Kappa lettering. External patch applied with outline logo. Front graphic-logo with paillettes.





301CQA0 FIR7 PELLER - Rugby T-shirt fitting slim. Peached jersey 170 gr. Print on sleeves. Front rubber print vintage effect. Necktape with squared fantasy. Embroidered FIR shield. Embroidered Omini logo.

301CQE0 FIR7 PIMY - Rugby Polo fitting slim. Heavy jersey 300 gr. 100% cotton. Striped fabric. Rib on cuffs and collar. Necktape with squared fantasy. Embroidered FIR shield. Embroidered Omini logo.



301CRI0 FIR7 PIMET - Rugby Fleece fitting slim. Brushed fleece peached 285 gr. 100% cotton. Front opening with buttons. Rib borders. 3 needle cover stitching. Necktape with squared fantasy. Lining on hood with squared fantasy. Embroidered FIR shield. Embroidered Omini logo.

301CRK0 FIR7 PIMAR - Rugby pants fitting slim. Brushed fleece peached 285 gr. 100% cotton. Elastic inner waist and bottom leg. Side inserts in shell fabric. 3 needle cover stitching. Embroidered FIR shield. Embroidered Omini logo.





301BH30 AUTHENTIC POLTEC - Duffle bag. Canvas 100% cotton. Personalized puller. Authentic jacquard label. Authentic printed logo.

301BH20 AUTHENTIC POLOX - Satchel bag 100% Poliuretane. Nylon lining. Piping on borders. Personalized puller. Authentic jacquard label. Printed stripes. Printed Authentic logo.

